

# Jose Pena



## Work Experience

2024  
2021

### Motorola Solutions, Chicago, IL

Creative Manager, Global Marketing | Mar. 2022 - Feb. 2024

Design Lead | Jun. 2021 - Mar. 2022

Senior Graphic Designer | Mar. 2021 - May 2021

Oversee Corporate Brand and Experience across company global marketing and internal initiatives to meet brand standards. Create top-tier branding across all mediums from concept to production. Communicate with stakeholders to understand design needs for upcoming product launches. Establish various product brand guidelines and assets to share with global graphic design team. Delegate projects to creative team through Lytho project management system. Lead brainstorming creative sessions with designers to generate ideas for scope of project. Route design direction to stakeholders for approval and coordinate with design team to finalize. Responsible for executing global facility branding across portfolio of Motorola Solutions offices. Mentor and motivate global creative team of senior/junior designers to support their growth and development.

2021  
2018

### Great Wolf Resorts, Chicago, IL

Senior Graphic Designer

Design, create and lay out assets for print, web, display and other forms of digital media across the company's portfolio of brands at each of their 19 properties. Participate in and contribute to creative planning strategy sessions with the Project Manager, Creative Manager, and other members of the marketing team. Meet with administration and department heads to discuss, receive, and understand design project requirements and objectives, and present completed designs for feedback and approval. Responsible for leading the collaborative process of managing all content and edits to Great Wolf's brand library.

2018  
2017

### YMCA of the USA, Chicago, IL

Production Artist

Develop graphics under the direction of the Creative Director and Traffic Coordinator for all communication channels including monthly publications, print collateral, web and social media assets. Strategize with Marketing Communications team on complex and multi-component projects from concept implementation, design, production and release to the digital team. Deliver projects within deadlines and on budget.

2017  
2015

### Motif Events, Elk Grove Village, IL

Graphic Designer

Conceptualize, plan, design and produce a wide range of 2D/3D graphics for trade show industry. Collaborate with Art Director and Content Directors on design specifications and floor plan layout. Deliver graphic solutions to meet client expectations for innovation, creativity, understanding and budget. Maintain work-flow to support various concurrent projects for print. Work closely with executive team to enhance digital marketing initiatives through web, social media, and email. Refine and create corporate brand items, including interactive slide decks, business cards, and reports for internal presentations and speaking arrangements.

## Info

### Contact

Email: mrjpena621@gmail.com

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### Portfolio

josepenacreative.com

### Education

BA Computer Graphic Technology

Purdue University Northwest

2005-2014

### Skills

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Premiere

Adobe After Effects

Adobe Portal

3D Max

Lytho

Workfront

Google Suite

Microsoft Suite